



6th Annual SME Conference & EXPO - Sponsorship Package

Main Sponsor Ksh.4, 000,000

- Use of Company name in the conference Title
- Strategic Advertising Opportunities.
- Opportunity to co-brand conference material.
- Opportunity for 20% discounted EDP training at Strathmore University (5 People).
- 30 minute conference presentation, 15 minutes in other annual (Breakfasts and Dinners) events.
- Your company name logo on the publicity materials
- Complimentary tickets (5 people) to the event.

Diamond Sponsor Ksh.2, 000,000

- Complimentary Tickets (3 People) to the event.
- Opportunity to co-brand conference material.
- Branding rights to selected prime spots on the event.
- Prime placement of Free exhibition booth.
- 20 minutes Conference Presentation
- Your company name logo on the publicity materials
- Opportunity for 15% discounted EDP training at Strathmore University (5 People).

Platinum Sponsor KSH 1,000,000

- Branding opportunities to limited spots during the event
- Ten minutes conference presentation
- Free exhibition booth and display - pull up banner at the event podium.
- Opportunity for 10% discounted EDP training at Strathmore University (2 People).
- Complimentary tickets (2 People) to the event.

Gold Sponsor KSH 750,000

- Free exhibition booth and display of one pull-up banner at the event's podium
- Opportunity for 5% discounted EDP training at Strathmore University (3 People).
- Logo recognition on selected printed and electronic materials
- Complimentary tickets to the event (1 Person)

Silver Sponsor 500,000

- Free exhibition booth and display of one pull-up banner at the event's podium
- Opportunity for 5% discounted EDP training at Strathmore University (2 People).
- Your company name logo on the publicity materials
- Complimentary tickets to the event (1 Person)