



## BUSINESS MATCH-MAKING EVENT

### PIGA – Partnership for Investment and Growth in Africa

*CHANGCHUN, JILIN PROVINCE, CHINA  
3-5 SEPTEMBER 2017*

Africa has experienced high and sustained economic growth in the past decade. In many countries, there is increasing potential for structural transformation, to shift from low- to high-productivity activities for more inclusive growth. Manufacturing and agricultural investments anchored in export markets offer great opportunities to make this transition happen. China's large and growing importance as a trading partner and investor in Africa should help grasp these opportunities.

Under PIGA, the Government of the United Kingdom of Great Britain and Northern Ireland's Department for International Development (DFID), the China Council for the Promotion of International Trade (CCPIT), the China-Africa Development Fund (CADFund) and the International Trade Centre (ITC) work together to increase investment-led exports and local development in two productive sectors, agro-processing and light manufacturing, in Ethiopia, Kenya, Mozambique and Zambia. PIGA aims at maximising local development benefits, including the creation of more, better and inclusive jobs in four pilot countries namely Ethiopia, Kenya, Mozambique and Zambia.

The China-Northeast Asia Exposition will be held in the agriculture expo park of the city of Changchun, Jilin province, on 1<sup>st</sup> week of Sept 2017. The Expo focuses on exhibitions, economic and trade cooperation, conferences and forums and cultural exchanges. The renamed and upgraded expo has become an important part of China's process to open up to the outside world, and is also an important platform for exchanges, economic and trade cooperation and multi-field cooperation between Northeast Asian countries.

**Building upon the business to business event held in December 2016 in Guangzhou, Guangdong province, China, ITC will organize the Business Partnership Event focusing on agriculture and agro-processing sectors, in Changchun, Jilin province, China to build direct business linkages with companies from four African countries and Chinese investors and to initiate discussions on future investment projects in these countries.**

**The Business Partnership event will be held on the side lines of the China-Northeast Asia Expo and will bring together companies and investment promotion officers from Ethiopia, Kenya, Mozambique and Zambia and Chinese investors who have strong interests in investing in Africa.**

## PROGRAMME

### Day 1: Training workshop for African companies and institutions

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- 09:00-09:30**      **Registration**
- 09:30-12:30**      **TRAINING WORKSHOP: B2B PREPARATION**
- 12:30-14:00**      **Lunch**
- 14:00-16:30**      **VISIT OF THE EXPOSITION**

### Day 2: Opening session and Business Partnership Meetings

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- 08:30-09:00**      **Registration and distribution of appointment schedules**
- 09:00-09:40**      **OPENING SESSION**  
  
CCPIT  
CADFund  
DFID  
ITC
- 09:40-12:30**      **INVESTMENT OPPORTUNITIES IN THE AGRICULTURE AND AGRO-PROCESSING SECTORS IN ETHIOPIA, KENYA, MOZAMBIQUE AND ZAMBIA**  
  
Ethiopian Investment Commission (EIC)  
Kenya Investment Authority (KenInvest)
- 10:20-10:40**      **Coffee Break**
- 10:40-12:00**      Investment Promotion Centre (CPI)  
Zambia Development Agency (ZDA)  
CGCOC Agriculture Development Co. (Ethiopia)  
Jihai Agriculture Investment and Development Group (Zambia)
- 12:00-12:30**      **Q&A SESSION**
- 12:30-13:30**      **Networking Lunch**

**13:30-18:00**      **INDIVIDUAL BILATERAL MEETINGS AS PER APPOINTMENT SCHEDULES**

**18:00-20:00**      **Networking Reception**

### **Day 3: Chinese companies visit**

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Visit of Chinese companies per product groups matching African companies' interests

**08:30**              **DEPARTURE**

**12:00-13:30**      **NETWORKING LUNCH**

**13:30-17:00**      **RETURN**