



ELEPHANT NEIGHBORS CENTER
Saving Elephants Our Future Our Heritage

Elephant Neighbors Center (ENC)

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RE: IVORY BELONGS TO ELEPHANTS" CAMPAIGN WALK

Elephant Neighbors' Center (ENC) is a Non-profit Organization that was founded with a vision of reinstating the broken link between humans and wildlife, and promoting co-existence of human and non-human species. ENC's primary mission is to protect the African elephant and secure habitats for elephants outside the protected areas through various initiatives and multi-stakeholder partnerships. The campaign dubbed "Ivory Belongs to Elephants" has been used for the advocacy Walks, which is its core activity.

To push the conservation agenda, ENC founded a trademark and conservation brand for it, anchored on raising general awareness on the plight of African Elephants locally, regionally and internationally.

Previous Campaigns and Walks (2013 to date)

Mr. Jim Justus Nyamu is the co-founder of ENC and flagbearer of the campaigns. He has over 18 years' experience of studying elephants in Kenya and Africa. Between 2013 and 2017, Jim has walked over 11,000kms within Kenya, East Africa, USA and UK, raising awareness on the plight of the elephant.

On these past campaigns ENC has received enormous support from credible partners, Personalities and well-wishers including Kenya's First Lady H.E. Margaret Kenyatta, Cabinet Secretary Ministry of Environment, Water and Natural Resource Prof. Judi Wakhungu, Ministry of Interior and Government Co-ordination name, The House of Lords in UK, Mayors from Reading, Newbury, Swindon, Gloucester, Cirencister, Bath, Bristol Cheltenham, Kenya Wildlife Service (KWS), Kenya Forest Service (KFS), among others.

The impact and significance of these campaigns cannot be under estimated. Jim has visited and walked with students from 6,401 learning institutions, 110 universities and colleges in Kenya and in the USA. He has held over 8,000 community meetings, 6,019 conservation talks, and been to 30 counties in Kenya.



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As a result of these campaigns, ENC boasts of the following achievements:

1. An Honorable Guest at the House of Lords in Westminster UK by Lord Carrington of Fulham on December 21st 2017 during the debate on “ Impact of Ivory trade in UK”
2. Recognized and awarded by Mass The Media (MTM) in UK with “International Special Recognition Award for Excellence & Achievement in Elephant Conservation
3. Bringing and uniting the East Africans of Kenya, Tanzania and Uganda in a 126 day grass-root and awareness campaign walk.

Please visit our website for more details www.elephantcenter.org

WHY ELEPHANTS

According to African elephant specialist group (www.elephantdatabase.org) Africa elephant’s population dropped from 472,269 to 401,732 between 2006 and 2013, the cause of the decline is illegal poaching of elephants amounting to a 9% rate of decline primary The data shows that between 2006 and 2013 Africa lost 193,749 elephants, South Africa lost 19,198 and East Africa 47,898.

Botswana hosts the highest population of savanna elephants in Africa (2013; 133,453) followed by Zimbabwe (2013; 67,954). Four countries in this region namely Botswana, Zimbabwe, Namibia and South Africa have listed their elephants in Appendixes II of the CITES appendixes, the Appendix II means the country can carry on trade on elephants and animal trophies therein and this has served as an incentive for Poaching in Africa.

The absence of sufficient integration mutual and bilateral policies and an action structure against acts and crimes of poaching to protect cross-border wildlife reserves and parks has created loopholes for trophy hunters and a dismal conviction rate. None of the six bordering countries is safe from poachers working independently and is faced with the vulnerability of cross-border elephant movement and migrations. It is significant that efforts such as the East – South African Walk, aimed at strengthening inter- state collaborations to identify integrated anti-poaching mechanism, action plan and task forces are required ahead of Conference of Parties (CoP 2019) in Sri Lanka.

EAST–SOUTH AFRICA “IVORY BELONGS TO ELEPHANTS” 2018 CAMPAIGN WALK

As a result of limited inclusive and bilateral integration and policies frameworks against poaching acts and crimes despite the cross-border elephant conservation agreements, not any of these broader countries is safe working independently, considering naturally or exotically caused cross-border elephant migrations. The East–South African Walk will hopefully chart a short-term, medium-term and long-term plans to ensure the both East and South African Community proactively engage in



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bilateral and multilateral collaborations which will identify effective integrated anti-poaching mechanism and strategies.

The outcomes of this walk as identified and collected from opinions, perceptions, demands and solutions people in grass root will be shared with wildlife management government entities and other conservation stakeholders to streamline existing systems and frameworks in elephant conservation.

The objectives of the Walks are to:

1. Engage the seven countries through stakeholders in an attempt to establish an integrated wildlife anti-poaching and trafficking strategy.
2. Lobby for the four countries Zimbabwe, Botswana & South to up-lift their elephant population from Appendix I from II in attempt to end poaching
3. Raise awareness in grass root communities on importance of wildlife conservation against the rapidly growing negative attitude of these communities toward wildlife that is in turn fueling human wildlife conflict.

It is in this spirit that Jim will lead an East–South Africa Grassroots Elephant campaign and awareness walks. The 160 days Walk aims at covering approximately 4,200km creating awareness along the elephant adjacent parks & reserves; mapping and documenting the long elephant corridors from Amboseli–Kruger Elephant habitats using GPS, and will be stream live by Go-Pro www.gopro.org with collaboration from elephant agencies from local countries and lobbying for an combined wildlife anti-poaching and trafficking strategy from the East and South African region.

Lastly, this walk will also cautiously solicit the four countries namely Zimbabwe, Namibia, Botswana and South Africa to move their elephant population to CITES Appendix I in an attempt to stop domestic trade in ivory that has attracted ivory barons from China, Japan, and UK among other consumers markets and end poaching of elephants in Africa.

SPONSOR BENEFITS

1. Branding at all pre-event networking and post event publicity scheduled including the flag-off on July 14th 2018
2. Maintain your brand logo in all our banners and in our two support vehicles.
3. Mention your organization in all our communications, i.e. website, blogs, print media; interviews and in the social media i.e. twitter, Instagram, Facebook and LinkedIn
4. Include your dedicated twitter hashtag in addition to our hashtags; #StepwithJim #WalkForElephants and #Ivorybelongstoelephants on a daily basis



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5. The walk will be covered by Local, National and International Media including BBC and press coverage from five different African countries giving your brand International and pan African reach
6. Mention your brand during daily live streaming over the 160 days through Go-Pro based in USA www.gopro.org .

Hon CS Najib Balala Cabinet Secretary Tourism and Wildlife will flag off this great walk on Saturday 14th July 2018 at KICC. We are seeking for your support towards this walk in any way. Please see our budget showing budget line and what has been sponsored and what is left.

We value your continued and endless support towards wildlife conservation.

A handwritten signature in black ink, appearing to read 'Jim J. Nyamu'. The signature is fluid and cursive, with a large loop at the beginning.

Jim J. Nyamu
Executive Director
Elephant Neighbors Center & KWS Honorary Warden Mountain Areas